Innovation & Education

Graduate School of Business

Patrick Duparcq, Dean

EDUCATION

- Provide information (data) and teach which data is needed for decision making

- Provide decision making tools (Paradigms, Theories, Frameworks)

- Interpret the analysis & understand ramifications

- Teach Students to think critically and creatively

CHANGES IN EDUCATION

- More focus on critically evaluating the quality of data/information

- Different tools: Big Data, AI, Machine Learning. Nice or foundational (Digital Literacy)

- Interpret the analysis & understand ramifications

- Increased focus on critical thinking and creativity, not the "mechanics" of analysis

GRADUATE SCHOOL OF BUSINESS

- **Abundant access to data (WRDS, CRISP, BLOOMBERG)**

- **Modern Analytical Tools (Big Data, Design Thinking, SAP)**

- **E-Learning Tools (Moodle, Digital Courseware)**

- **Modern Academic Management Systems**